

# Welcome Cancer Survivors!

In 2008 the Texas Dragon Boat Association will host

## **The 5<sup>th</sup> Annual Gulf Coast International Dragon Boat Regatta**

Lake Pasadena @ Clear Lake Park

on October 18-19\*, 2008

(\*Cancer survivor teams can race on both days or just on Sunday)

## ***What is Dragon Boat Racing?***

Dragon Boat Racing is a traditional Chinese festival sport dating back to 277 B.C., known for its color and excitement. The sport emphasizes synchronization, teamwork, and a combined effort of the entire team to race in three 250-meter or 500-meter heats. With a taste of Asian culture and other games to play between races, you can't miss this exhilarating competition.

In 1996, oncologist Dr. Don McKenzie discovered that dragon boating and moderate exercise helped to reduce lymphedema following breast cancer treatment. Since then, breast cancer survivors (BCS) cannot get enough of the sport. There are over 45 breast cancer teams throughout the world and they often compete (and win) against other amateur and professional dragon boat teams. Having one of the largest medical centers in the world near us, we would also like to include other cancer survivor teams.

In Houston, there are free weekend work-out sessions just for Breast Cancer Survivors. Sign your team up to participate and receive a 1 ½ hour practice session before the Regatta. Then you're set to race! This two-day family festival is helping our community realize a dream – to help develop breast cancer survivor teams and raise funds towards building a boathouse in downtown Houston.

So, are you ready to join the world's fastest growing water sport?  
Contact Michelle Shen-O'Brien at [director@texasdragonboat.com](mailto:director@texasdragonboat.com)  
[www.texasdragonboat.com](http://www.texasdragonboat.com)

### **Sponsor Benefits**

**Sponsorship Amount: \$600 (\$500 by Early Registration July 18, 2008)**

- Team entry for 25 team members
- One advance practice session (weather permitting)
- Name displayed as team sponsor on event t-shirt, event program, event signage and link on our website at [www.texasdragonboat.com](http://www.texasdragonboat.com)
- Recognition in newspaper and/or magazine ads

- Mention in Texas Dragon Boat Association press releases about the event
- Pre-event mixers where all teams will be recognized
- Multiple announcements as a team sponsor on the day of the event
- Use of a 10x10 covered tent space for the team on the day of the Event OR we can allocate a 20x20 space for you to use with your own tent or covering for it
- T-shirts on race day for 25 team members
- Priority registration for next year's Houston Dragon Boat Festival or Gulf Coast International Dragon Boat Regatta

## *Local attractions*

Bay Area Houston is a charming bayside region nestled midway between the big-city allure of Houston and the wide-open beaches of Galveston. Encompassing seven distinct cities, the region touches more than 35 miles of waterfront. It boasts succulent seafood, unique shopping, a booming boating community and awe-inspiring nature preserves. Bay Area Houston is also home to the NASA-Johnson Space Center, astronauts and a thriving aerospace industry. From the fascinating high-tech wonder of space to the casual atmosphere and natural beauty of the waterfront, Bay Area Houston offers endless opportunities for a relaxing weekend getaway for two or a fun-filled adventure for the entire family.

### *Accommodations for Gulf Coast International Dragon Boat Regatta*

- Host Hotel: Houston Hilton NASA Clear Lake offers views of the water from every hotel room and is located within walking distance of the race site.
- Airline Sponsor: Continental Airlines is offering discounts of 2-10% off normal published fares.
- Group dinner planned for BCS, cancer survivor, and visiting teams on Saturday evening, October 18.

### *Other Special Events for the Weekend of October 18, 2008*

- Discount tickets to NASA's Johnson Space Center as well as an exclusive, behind-the-scenes tour of NASA (due to security reasons, this is for US citizens only).
- Kemah Boardwalk which is the home to 9 premium restaurants, Bed & Breakfast, as well as an amusement park packed with boardwalk games and exciting rides for the whole family to enjoy.
- Your friends and family can enjoy a local wilderness experience on a boat cruise of nearby Armand Bayou. Breakfast and sunset cruise opportunities available.

[www.Bayareahouston.com](http://www.Bayareahouston.com)  
[www.tourtexas.com/bayareahouston/index.html](http://www.tourtexas.com/bayareahouston/index.html)

*Texas Dragon Boat Association is a 501(c)(3) Texas non-profit corporation. In the event that Texas Dragon Boat Association shall be prevented from performing any of its obligations under the terms of this agreement by an act of God, by inclement weather (for example flash floods, excessive winds, tornados, hurricane, lightning, fire, etc.) or by the occurrence of any other event beyond its control, it shall be excused from any further performance of the obligations and undertakings set forth under the terms of this agreement. We regret that sponsorships are non-refundable. Sponsorships are limited and available on a first-come, first-serve basis, with priority given for 2006 sponsors.*

## BCS or Cancer Team Sponsorship Acceptance

We, \_\_\_\_\_, agree to become a Team Sponsor for the 5<sup>th</sup> Annual Gulf Coast International Dragon Boat Regatta on October 18, 2008 (check applicable category of participation):

- BCS Division - \$600 by September 18, 2008 / \$500 by July 18, 2008
  - We will participate on Saturday, Sunday, or both days
- \_\_\_\_\_
- Cancer Division - \$600 by September 18, 2008 / \$500 by July 18, 2008
- I would like to use the 10'x10' covered team tent space **OR**
- I will bring my own tent and would like a 20x20 space to place it
- I will supply available logo and link information\*\*

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

Team Captain(s): \_\_\_\_\_

Cell phone number: \_\_\_\_\_

Fax number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Team Description & Photo\*:  Attached  Submit by August 31, 2008

Organization web page: \_\_\_\_\_

Please return a signed copy with sponsorship check to:

**Texas Dragon Boat Association**  
**4723 Waring Street**  
**Houston, TX 77027**

Or fax to: **(713) 490-2226**

Checks should be made payable to: **Texas Dragon Boat Association.**  
**Tax ID Number: 45-0499627**

**\* Note the above deadlines to receive sponsor benefits.**

**\*\* For event program, website, t-shirt, & etc.**